



HVADC Board Meeting
June 15, 2018
Office of Community Foundations of the Hudson Valley
Minutes

HVADC

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Board Members Present: Mark Doyle, Ann Finnegan, March Gallagher

Board Members on phone: Walter Garigliano, David Church

Staff Present: Todd Erling, Mary Ann Johnson

Meeting called to order at 9:11am

Minutes from 3/22/18: Mark asked board to review the minutes. March made a motion to accept, Ann offered a second. There was no additional discussion and all members voted in favor.

Financials: Todd reviewed the financials. Todd explained some expenses categories are slightly high due to new employee and FeedHV costs. Mark asked for motion to approve. March offered the motion, Walter offered the second. There was no additional discussion and all members voted in favor.

Programs:

Farm & Food Funding Accelerator – Todd noted the board got FFFA postcards and the title has changed slightly. March suggested buying some social media ads. MA noted there is a social media strategies. Todd mentioned we have contracted with a new coordinator, Sylke Chesterfield.

FeedHV – Todd updated on the progress with the program. Ann asked how much food had moved. MA noted 8,000 lbs for the first quarter in 2018 and 9,000 pounds plus for April and May. March noted there is more hands on with each donation than we had hoped for, but we are still working towards having the app be the primary facilitator.

Regional Projects:

Battenkill Fibers RBEG – HVADC got grant to purchase equipment to lease back to Battenkill. Originally identified 3 pieces of equipment, found one piece quickly but not the other two. Recently located equipment through a broker that she has but it is Portugal. HVADC worked with Battenkill to get a loan to purchase the equipment to minimize risk to HVADC. Once installed and running, HVADC will get reimbursement from USDA, purchase the equipment. We will then start lease payments with Battenkill. The board acknowledged the process and provided support for the effort.

Walter will be exiting the call so we moved to Board officer discussion. The board discussed the following slate: Mark as President, Walter as Vice President, Ann as Treasurer and Secretary. March made a motion to accept the slate of officers, Ann offered a second. There was no additional discussion and all members voted in favor.

BOARD OF DIRECTORS

President

Mark Doyle

Vice President

Walter Garigliano

Treasurer/Secretary

Ann Finnegan

David Church

Dennis Doyle

March Gallagher

Eric Ooms

Executive Director

Todd Erling

Todd then reviewed the Strategic Plan Update put together a bulleted list of activities for each goal. March noted we should add activities related to congressional interaction.

Walter had to exit the call at 10:00am.

Todd mentioned the Rhode Island strategy for workforce development on the shellfish industry. Todd thinks we can do something similar with horticulture/foraculture. March mentioned a little study on what is needed would be useful, population would be targeted. March thinks Ogden and Novo would be interested.

Dave has to exit the call at 10:15.

CFA's – Todd mentioned there is no standalone ag specific money that HVADC is pursuing. Walter has brought a potential dairy project for Sullivan. Todd asked if anyone knows of a CFA, we would like to start an inventory so we are all aware for future support.

Hudson Valley Farmlink Network – AFT organized that matches landowners & farmers. HVADC recently joined. March asked why are we in, do we pay to be in, etc. Several clients were highlighted in some of the transactions without acknowledged. When AFT was asked, HVADC was told we did not sign the MOU. Since we have joined, we can now apply for grant funding.

Blueprint – Todd acknowledged the board received a copy of the Blueprint and explained our leadership role. The project has three goals – developing a robust networking of service providers, developing other peer groups like HVADC, Carrot, etc, (also to develop common language and metrics to go to funders with), stable and diversified funding (combination of it all – philanthropic, state, federal, corporate, etc).

Todd mentioned the NESWAG publication on state and federal programs is in the board packet. HVADC is a case study in the document about our FFBA program.