

2024-2025 APPLICATION

BASIC COMPANY INFO

Company Name _____

Website _____ Phone _____

Email _____ Cell _____

Address _____ City _____ State _____ Zip _____

Have you incorporated your business: YES NO
If yes, what type of entity is your business (e.g. LLC, C-Corp): _____

Please list your bank of account _____

Please let us know what type of dairy farmer you are:
 Cow
 Goat
 Sheep
 Mixed (please indicate the split of your herd) _____

What is the size of your herd? _____

Please describe your dairy products in 10 words or less (elevator pitch):

Please provide a more robust description of your product/s or service. How are you unique?

Please describe your business model (how does/will your business make money?):

How are you looking to grow your business? Please include some specifics about your plans if you are interested in new markets, production expansion, value added products or something other.

FUNDING REQUEST

Amount of funding/grant seeking through the Northeast Dairy Business Innovation Center (NE-DBIC): _____

Please describe the use for the funds : _____

Please check the type of additional funding you are seeking: Loan Grant Private equity Crowdfunding

Have you had a business valuation completed? YES NO

MANAGEMENT TEAM

PRINCIPAL OFFICERS

NAME	TITLE	OWNERSHIP %	US CITIZEN (Y/N)
_____	_____	_____	<input type="checkbox"/> YES <input type="checkbox"/> NO
_____	_____	_____	<input type="checkbox"/> YES <input type="checkbox"/> NO
_____	_____	_____	<input type="checkbox"/> YES <input type="checkbox"/> NO

Please describe the current roles of founders and/or principal operators in the operation of the business. Note: You will also be asked to provide a resume for each member of the management team:

DEVELOPMENTAL STAGE

Year business was founded: _____ Year product or service was introduced: _____

Progress of current plans:

Past milestones and successes:

Other developmental indicators:

Please indicate your impediments to growing your business. What are the current challenges to business growth?

FINANCIAL STATUS

Please indicate 2021 Total Sales: _____

Please indicate 2022 Total Sales: _____

Please indicate 2023 Projected Sales: _____

Please list your top sales outlets (include % of total sales & whether it is retail or wholesale).

Please list sales outlets you are trying to connect with to sell your product.

Describe your ideal customer.

Is your business currently reporting net profits YES NO ?

Is your business in good tax standing YES NO ?

Funds raised to date (describe):

JOB CREATION

Number of employees at startup: _____

Current number of employees: Full-time _____ Part-time _____

Employee growth projection:

2024: Full-time _____ Part-time _____

2025: Full-time _____ Part-time _____

2026: Full-time _____ Part-time _____

Please attach the following materials to your application:

- Business plan and summary
- Marketing plan
- Company literature
- Management Team resumes
- Profit & Loss statements for the past 3 years
- Balance Sheet
- 3 years financial projections

Please tell us how you heard about the HVADC Dairy Funding Accelerator program - please list all:

In general, which is the best day of the week and time slot for you to attend scheduled group virtual training sessions?

- Monday Tuesday Wednesday Thursday
 10:00am- 12:00pm 2:00pm-4:00pm 5:00pm-7:00pm